

Senior Designer – Job specification

Job Introduction:

The Senior Designer is responsible for designing and managing teams (internally/externally) as well as being confident to handle client engagement for Designmc Ltd.

They must be able to conceptualize, design and execute creative solutions that consistently and clearly communicate concept, positioning and messaging through all touch points - including print, digital, email, social media, B2B and B2C marketing collateral and internal marketing, etc.

This strategic, conceptual thinker will have a wide range of design capabilities and experience, with a solid background in visual communications, commercial challenges, branding and best digital-first practises.

Role Responsibility:

Key responsibilities.

- Responsible for art direction and graphic design, seeing all projects through from concept, design, production, completion and delivery.
- Work closely and collaboratively with the team and collaborations on all projects.
- Clearly communicate and lead the creative to develop viable solutions and executions.
- Have a solid understanding of best digital practises (i.e. designing and managing website builds, comprehensive knowledge of best practise UX/UI, experience managing digital developers/able to talk their language).
- Interprets project needs and develops concepts to suit specific guidelines while working within budget constraints. Provide accurate time and cost estimates for each tactic.
- Work efficiently and with a good level of turnaround time capability, working to tight deadlines but producing quality output.
- Willing to assist in the development and growth of the agency – writing blog articles, engaging with/enhancing social media activity, adding new folio case studies to the website.

- General willing/desire to progress, always learning and wanting to take on new challenges.

The Ideal Candidate:

- Graphic design qualification to degree level.
- Extensive experience in branding, typography, print and web design, working within an agency and/or in-house creative environment.
- Strong Photoshop; Illustrator; InDesign; Adobe XD skills.
- Knowledge of the print process and setting up design for print – and, knowledge of designing websites in Adobe XD and setting up developer files for build handover.
- 360 degree brand project management.
- High level understanding of social media marketing best practises, strategies, analysis and implementation (i.e. knowledge of using Hootsuite).

Salary:

£38k – £40k pa (dependant on experience and completion of 3 month probation period).

About Designmc Ltd:

Designmc Ltd is a full service creative agency, specialising in branding at its core but with experience and expertise in offline and online marketing.

We offer digital-first solutions to our clients, enabling our customer brands to see growth in an optimised and effective way.

Interested?

Send a copy of your latest C.V, online portfolio URL and a small introduction about yourself to designmc@live.com

We look forward to hearing from you.